

PRESS RELEASE

“Jeremy Goes to the Fair” Reimagines a Classic Game for a New Generation

“Jeremy Goes to the Fair” invites kids to join Jeremy Jaguar and friends for a fun-filled day at the fair. They’ll learn, laugh, and play with 9 great games and over 50 videos.

The road to the fair has been a long and winding journey, beginning in 1998 when Apptastic Software published the classic game “Geoffrey Goes to the Fair”. The game won widespread critical acclaim, including an all-star from Children’s Software Review and CNET calling it “... one of the finest children’s titles ever produced”.

“Jeremy Goes to the Fair” is not a re-release or update of the original game, but a completely reimagined version - with all new graphics, sound, music, and a different leading character in Jeremy Jaguar.

The 9 games at the fair offer a variety of play and learning experiences. Each one has gameplay tailored to support a range of ages: easy for ages 4 to 6, medium for 6 to 8, and hard for 8 and up (including Mom and Dad, providing challenge for the whole family).

“We wanted the quality to be such that any of the games could stand on their own,” says Dave Stephenson, who along with business partner Warren Pratte designed the game. “But with all 9 together, we believe it offers tremendous value for parents. This game was really a labour of love for us”.

“When we made the first game, Dave had young children but I did not,” explains Warren. “It is ironic to have spent much of my life making games for kids, without experiencing the joy of seeing my own children play them.

I’d given up hope, but sometimes miracles do happen - and a decade after the release of the first game my wife and I were blessed with the arrival of our daughter.

When she was old enough to play the original game, she loved it and begged me to make a modern version she could play on the iPad. Just as in “The Princess Bride”, I found there was only one answer I could give my own little princess... ‘As you wish”.

“Jeremy Goes to the Fair” is available now on the App Store for iPad, iPhone, and iPod Touch at AppStore.com/JeremyGoesToTheFair

(minimum requirements are iPhone 3GS, iPod Touch 3, and any iPad)